



University of WA Cricket Club Sponsorship Brochure Season 2023/24



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Pictured: Club Celebrating the 2022-23 Colts Premiership at the WACA

Club Values

Teamwork | Respect | Honesty | Perseverance | Performance



PRESIDENT'S ADDRESS

Welcome to the University of WA Cricket Club's Sponsorship Brochure for the 2023/24 season.

Established in 1913, the Club has a long and distinguished history in the Western Australian Premier Cricket Competition. The Club's home is the picturesque James Oval, nestled right in the heart of the University of Western Australia, making the Club and the iconic pavilion front and centre in the UWA Community.

We are proudly the only WA Premier Cricket Club that is linked to a University. Recognising that the University link is a unique and important advantage, Director of Cricket Will Stibbs has spent the past decade fostering an open & welcoming environment, appealing to young players beginning their post-School journey.

Most recently, this culminated in the Club introducing a dedicated mental health committee, and providing training to the playing group for dealing with mental health crises. We are confident that we offer an environment where players from all backgrounds can flourish as cricketers and as people. We are attracting and retaining talented young cricketers who are developing into leaders in their sporting and professional lives.



PRESIDENT'S ADDRESS cont.

A key aspect of our offering to young players is exposure to professional networks and employment opportunities in various fields. Our Alumni network rivals any Western Australian sporting organization, and includes senior figures in a wide range of industries and professions.

A key focus of the current administration is professionalism, on and off the field. We are hoping to partner with sponsors who can assist the Club to continue to make progress in that respect.

Sponsorship is a key source of revenue for the Club, and essential to our commitment to providing one of the highest caliber coaching panels in WA Premier Cricket. We are proud to have produced many professional cricketers in our 100-year history, and are confident this tradition will continue under the current coaching team.

Your sponsorship will allow us to continue our journey in 2023 and beyond.

MITCHELL

CLUB PRESIDENT

ROSHER

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Pictured: Mitchell Rosher



WHY SPONSOR UNIVERSITY of WA CRICKET CLUB?

- Assist the Club provide a professional environment for our playing members
- Assist the Club provide an extensive coaching structure to develop players from 4th Grade to 1st Grade and beyond
- Our home ground James Oval, is located in the centre of the University of WA – a perfect marketing opportunity
- Advertising on our Club's Social Media Pages. The Club currently has IG 1400 followers & 800 FB followers
- Advertising on our Club's Match Livestreaming Broadcast which has typically 1000 views per weekend*
- Supporting the oldest University of WA affiliated sporting club provides unique opportunities to connect with our broad & successful Club Alumni

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** Dependent on Sponsorship Package*



TIER 1 SPONSOR – Price Pending Negotiation

- Prime Match Day Signage at James Oval.
- Company Logo displayed on Front or Back of Playing Shirts & Company Logo on First Grade or Second Grade Playing Stumps
- Naming Rights of 1st or 2nd Grade Side
- Company Logo frequently advertised on Club Livestreaming Broadcast, plus prominent Social Media advertising
- Player, coach or president to make appearance at a function of your choice (subject to approval and availability).
- Two tickets to our Annual Dinner, Club Golf Day and Two x Apparel Packs.
- Plus other benefits
- *Opportunities to adjust the Sponsorship Arrangement

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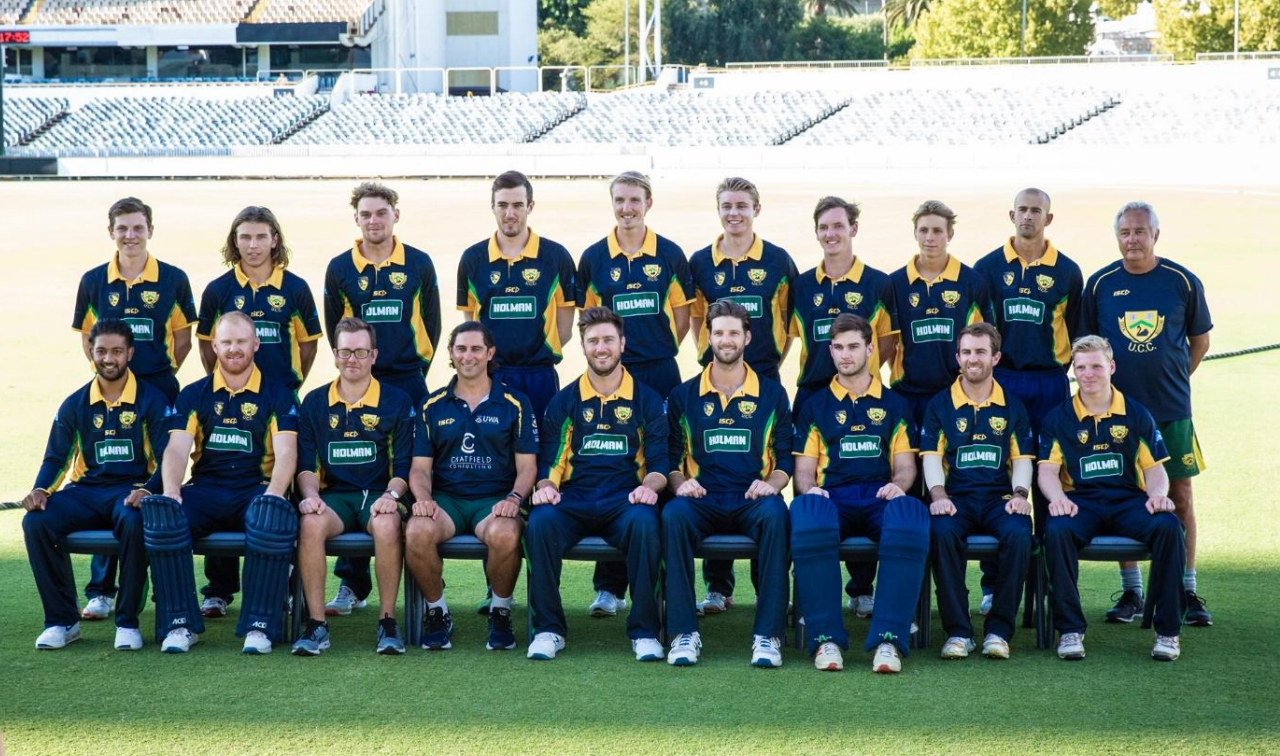




TIER 2 SPONSOR - \$4,000.00

- Match Day Signage at James Oval
- Company Logo displayed on Playing Shirt Sleeves
- Company Logo periodically advertised on Club Livestreaming Broadcast, plus Social Media advertising
- Naming Rights of 3rd or 4th Grade Side
- Player, coach or president to make appearance at a function of your choice (subject to approval and availability).
- Two tickets to our Annual Dinner, Club Golf Day and Two x Apparel Packs.
- Plus other benefits
- Opportunities exist to adjust the Sponsorship Arrangement

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TIER 3 SPONSOR - \$2,000.00

- Company Logo advertised on Club Livestreaming Broadcast from time to time
- Advertising on Social Media & Club Website
- Opportunity to Sponsor specific Club items [Sponsor Club High School T20 tournament, Sponsor Club's Second Home Ground, Sponsor Club's Tea Service ect]
- Two tickets to our Annual Dinner, Club Golf Day and Two x Apparel Packs.
- Opportunities exist to adjust the Sponsorship Arrangement



TIER 4 SPONSOR - \$1,000.00

- Advertising on Social Media & Club Website
- Two tickets to our Annual Dinner and Two x Apparel Packs.



SOCIAL MEDIA OUTLETS

FACEBOOK:



<https://www.facebook.com/uwacricquetclub>

INSTAGRAM:



<https://www.instagram.com/uwacricquet>

YOUTUBE:



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<https://www.youtube.com/channel/UCwJJPezFX6shDzz84OUI4LQ/featured>

WEBSITE:



<https://www.uwacricquet.com/>

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CONTACT US

MITCHELL
ROSHER

Club President

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